



Rockford, IL Roofing, Siding, Windows and Doors

www.khexteriors.com

Choosing the Right Contractor

Buying a home improvement project is unlike most other buying decisions you'll make. You really are buying something that you can't see. To make a wise decision, you need to ask the right questions.

Unfortunately, no one is going to come out to your home and tell you they are a marginal company, that they subcontract to unskilled labor, or that their "unbelievable" low prices reflect cheap products, substandard workmanship, and a poor record of customer service. Consumers will most likely hear "we're the best" from everyone they talk to.

Here are some facts about the home improvement industry you should know:

Home improvement contractors have a 95% failure rate. Most are out-of-business within the first 5 years. This leaves the homeowner with a worthless workmanship warranty and no help in obtaining warranty work from the manufacturer in the event of product failure.

Home improvement companies were named by the NACAA consumer federation as being **most likely to go out of business and re-open under a different name.**

According to the NACAA consumer federation, **complaints against home improvement companies remain among the highest of any category in the nation.**

According to a Qualified Remodeler survey (July 2005), **48% of consumers who hired a contractor would NOT hire the same one again.**

These statistics prove that choosing a contractor can be quite a challenge. According to one of the above mentioned surveys, the odds of choosing the right contractor are hardly better than those of "flipping a coin"; **nearly 1 out of 2 consumers were dissatisfied with the contractor they chose.**

The K & H Difference: Smart Remodeling for Smart Consumers

At K&H Exteriors, we will answer all the critical questions, as well as provide you with customer references and 3rd party documentation of our credentials. **Our goal is to help consumers gain the trust and confidence they need to make an informed buying decision.**

Making promises is one thing; keeping them is another. Don't make a costly mistake -- trust your home to the one local company which has received the Better Business Bureau's Complaint Free Award for 15 consecutive years.

Call 815-637-6946 today to schedule your FREE estimate at your home!

Or visit www.khexteriors.com for more information!